



## Pre-ICIS Academic Workshop 2010 and Special MISQE Dec. 2011 Issue

### *"New IS Leadership Roles for a Digital World"*

Sponsored by the Society for Information Management and *MIS Quarterly Executive*  
December 11<sup>th</sup> 2010, 10:00 a.m. – 5:00 p.m.  
Central Hyatt Regency. St. Louis at the Arch

You are invited to submit a paper for presentation at the pre-ICIS 2010 SIM Academic Workshop to be held from 10am-5pm on Saturday, December 11th, at the Hyatt Regency St. Louis at the Arch, St. Louis, MO. This year's workshop will include invited and competitive paper presentations that focus on the theme: *New IS Leadership Roles for a Digital World*.

In today's world we see information technologies increasingly embedded in organizations' products, processes and decisions. Trends in the use of the Internet for multimedia, scalable platforms, analytical software, wireless technologies and internetworking are changing the way business is conducted. Collectively, these trends indicate that there is greater potential to leverage advantages of digitalization. But what does this mean for IT management roles in the company? What does this mean for C-level roles? What does it mean for middle management roles? Are there newer types of management roles emerging? Are there new ways to manage IT and business relationships to create new digital value? How can companies effectively and efficiently leverage these resources?

For this pre-ICIS workshop we are seeking "research for practice" papers that address the changing role of management in today's increasingly digital world. We are defining management broadly - to include not only C-level roles but the spectrum of roles involving the management of the IT resource and its relationship with business. We are particularly interested in field research that reveals the challenges faced by managers due to increasing IT embeddedness, and ways of dealing with these challenges. These ways could be new or learned from emerging technology management and e-business innovations of the recent past. Submissions viewed most favorably will be those that provide interesting frameworks, rich illustrations and practices that can be applied by other companies.

Themes to be addressed include but are not restricted to:

- *Changing roles of C-level and mid-level IS managers*
- *Changing roles of C-level and mid-level business managers due to IT embeddedness*
- *Challenges faced by IS managers due to new digital initiatives*
- *New ways of fostering IS-business relationships*
- *CEO management of IS resources in a digital world*
- *Managing internal and external IT innovation*
- *Conceiving, managing and evaluating the IT value proposition*
- *Transformational IS management*
- *Profiles of successful C-level IS managers*

## Workshop Deadlines:

- Submit extended paper Abstract (2 pages of text, single spaced): Friday, **October 1st, 2010**
- Notification of workshop acceptance with preliminary editorial feedback: Monday, **November 1st, 2010**

## All submissions should be sent to all the Program and Special Issue Co-Chairs:

- **Varun Grover**, Clemson University, [vgrover@clemson.edu](mailto:vgrover@clemson.edu)
- **Elena Karahanna**, University of Georgia, [ekarah@uga.edu](mailto:ekarah@uga.edu)
- **Omar El Sawy**, University of Southern California, [elsawy@marshall.usc.edu](mailto:elsawy@marshall.usc.edu)

Workshop registration will be posted on the SIM web site: [www.simnet.org](http://www.simnet.org)

## Special Issue of MIS Quarterly Executive for December 2011

We are pleased to announce that the December 2011 issue of *MISQ Executive* will be a special issue dedicated to academic research on the same topic: *New IS Leadership Roles for a Digital World*. All papers will be submitted to a regular *MISQE* review process under the guidance of the special issue editors.

Authors are encouraged to submit full papers intended for an IT executive readership that describe practice-oriented research findings and guidelines. Authors of accepted SIM Academic Workshop abstracts have the option of an early full paper submission (**January 1st 2011**) to receive preliminary editorial feedback with specific suggestions for developing their ideas prior to the special issue full paper deadline open to all researchers.

*All authors are encouraged to look at prior published MISQE research articles for presentation models. All prior articles can be downloaded free by AIS and SIM members at: [www.misqe.org](http://www.misqe.org)*

## Important Dates:

Special Issue full paper submission deadline: **February 15<sup>th</sup> 2011**

First editor reports returned to authors: **April 4<sup>th</sup> 2011**

Resubmission due for selected papers: **June 3<sup>rd</sup> 2011**

Final decisions and editorial suggestions to authors: **August 1<sup>st</sup> 2011**

Final submissions due: **September 1<sup>st</sup> 2011**

*MISQE* editorial work: Completed by **October 18<sup>th</sup> 2011**

*MISQE* publication: **December 2011**